

**TOWN OF STURBRIDGE, MA
DESIGN REVIEW COMMITTEE**

**MEETING MINUTES
3 January 2012**

Meeting Convened: 7:02 pm

Meeting Adjourned: 7:41 pm (motion to adjourn: C Castendyk; second: F O'Connell)

Attendees: Design Review Committee (DRC) – Chris Castendyk, Elaine Cook, Cindy Sowa Forgit, Fran O'Connell (absent), Chris Wilson (absent) and Applicants

Location: Center Office Building, 2nd Floor Main Meeting Room

Agenda: 630 Main Street (Rt. 20) – Lola's Place (fka Steladina's)
One Picker Road – Baypath College
184 Main Street (Rt. 131) – Everybodys Fitness Center
Old Business
New Business

Street: 630 Main Street

Applicant: Theodora Pirpiris, Owner/Tenant

Pylon Sign:

Location: see attached sketch/photo (using existing sign)

Detail Specifications: Sign Frame: Wood posts (white) M.D.O. clear pine.

Colors: Logo/Wording: "Lola's Place" in White letters; outlined in black; "Pizza & Restaurant 508-347-0056" in white; Background: PMS 287.

Address: Number centered at top of sign; using existing panel; "Main 630 Street" in black; background in white; outlined in a black board

Size: 30"h x 69"l

Lighting: using existing located at the center top of the sign; each side.

Landscaping: only mulch; DRC recommends adding some small shrubs at base in spring; owners agreed.

Building Sign:

Location: at awning over entry (requested sketch, nothing available)

Detail Specifications: Painted onto wood

Colors: Logo/Wording: "Lola's Place" in White letters; outlined in black; Background: PMS 287.

Size: 12"h x 60"l

Lighting: none

Motion to Approve: C Castendyk 2nd Motion: E Cook Vote: Unanimous

Street: One Picker Road

Applicant: Kathy Jarret

Building Sign:

Location: Exterior right hand corner of building façade; abuts parking lot (see attached sketch/photo)

Detail Specifications: Sign: .040 Aluminum with 1"sq tube frame; .040 aluminum moldings.

Colors: Logo/Wording: "Bay Path College www.baypath.edu" in Burgundy letters; Background: white.

Address: Number centered at top of sign; using existing panel; "Main 630 Street" in black; background in white; outlined in a black board

Size: 30"h x 144"l

Lighting: None yet; maybe back to file application with Planning since there will be evening classes held eventually.

Landscaping: N/A

Pylon Sign:

No pylon sign will be erected at this time, however tenant may try to get a directory sign added to the existing sign in the technology park. If they receive permission from landlord, applicant will file another application for that sign.

Motion to Approve: C Castendyk 2nd Motion: E Cook Vote: Unanimous

Street: 184 Main Street

Applicant: Jason Cook, Tenant

Pylon Sign:

Location: see attached sketch/photo (using existing sign)

Detail Specifications: Sign: Plexiglas; 1/2" Black Plexiglas cut-out letters glued to existing Plexiglas face.

Colors: Logo/Wording: "Everybody's 24/7 Fitness Center" in black; Background: white; to match existing tenants.

Address: Exists on sign; bottom; centered

Size: 9.6"h x 34"l of overall lettering; tenant sign: 15"h x 37.5"l

Lighting: using existing gooseneck fixtures located at the top of the sign; each side.

Landscaping: N/A; currently has small shrubs/plantings.

Building Sign:

Location: see attached sketch/photo

Detail Specifications: Sign: Non-Illuminated Channel Letters; 5"D on .040 Aluminum in white used on sides and back of sign; 1/8" Plexiglas faces with HP orange & purple vinyl overlays for front of sign; 1" plastic edge trim; Mounted to building fascia via 1/4" x2" lag screws

Colors: Logo/Wording: Vinyl di-cut letters; orange and purple; "E(in orange)verybody's 24/7 (in purple) Fitness Center (in orange)"; Background: white **NOTE: the applicant/tenant realized that the color sample provided was a bit brighter in hue than what will actually appear on the sign. A member of the DRC was concerned with the deep purple and bright orange sample chips that were provided. The tenant's intention is to match the "Right Aid" blue and the "Shaws" red/orange.**

Address: Existing; bottom of sign; centered

Size: 32"h x 132"l

Lighting: using existing strip of lighting at bottom of sign; attached to façade of building

Question: Was there a temporary sign permit approved as this tenant currently has a banner sign currently installed on the building and (2) additional signs installed in the window? If not, the tenant is aware that one would need to be issued by the Building Inspector's office and will follow up with the Building Inspector's office.

Motion to Approve: C Castendyk 2nd Motion: E Cook Vote: Unanimous

Note: All applicants were made aware of the "next steps" in this process by the DRC as their respective signage is approved. Applicants will circle back with Planning, then over to the Building Inspector's office for a permit number to be issued and thus added to their sign.

Old Business:

Meeting minutes: Last meeting on 12.20.2011; approved

New Business:

Former Basketville Location (Rt. 20):

Question for Building Inspector/Planning Department: A few members have observed the roof repair work currently taking place, however these members are curious as to what was being renovated to the interior and to what extent of the interior and exterior is being renovated as it was thought this building might have historical significance.

Cc: Building Inspector; D Lindberg
Town Planner, Jean Bubon
Town Administrator, Shaun Suhoski
Board of Selectmen: Chairman, Tom Creamer

Prepared by: C Forgit